

Investment Criteria – Impact Investing

Within the focus area "solutions for society", the Scheuch Family Foundation makes Impact Investments in startups in Austria, that actively solve sustainability problems. Any investment in this area must be able to achieve a social, an environmental as well as a financial return and should meet the following criteria:



Regional & Sector Focus

As an Austrian foundation, the Scheuch Family Foundation places special emphasis on the promotion of companies with activities and impact in Austria. There is no specific sector focus.



Impact

The company should address the problems of disadvantaged groups or relevant environmental challenges effectively and have an indirectly measurable lasting impact.



Company Stage

The company has already generated their first revenues or has at least developed a product prototype.



Team

The team should be characterized by its efficiency, creativity and motivation, as well as its excellent understanding of the problem that it wants to solve.



Scalable Business Model

In order to achieve the greatest possible social impact and achieve financial stability, the company should have a scalable business model.



Powerful Innovation

The company is distinguished by its innovative strength and its unique product, service or business model.



Financial Instrument

The financial instrument depends on the business model, the company stage and possible exit scenarios.